


Single Member Cabinet Decision

Executive Forward Plan Reference	E2677
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Naming of streets at Keynsham Redevelopment site

Decision maker/s	Cllr Katie Hall, Cabinet Member for Community Integration
The Issue	The Cabinet member is asked to decide whether to object to the Developer's proposals to name two streets as 'Market Walk' in the Keynsham new build scheme.
Decision Date	7 th July 2014
The decision	The Cabinet Member decides not to object
Rationale for decision	<p>The Developer found names put forward as part of the public consultation unacceptable and has therefore proposed a single name for the street created as part of the new development.</p> <p>In light of the concerns expressed about the Developers choice of name (see 5.3) it is necessary for a decision to be made on whether to object to the proposal.</p>
Financial and budget implications	The resource implications relate to staff time and are minimal; these costs are included within existing budgets.
Issues considered	Customer Focus; Property; Corporate.
Consultation undertaken	Ward Councillor; Cabinet colleagues; Town Council; Local Residents; Section 151 Finance Officer; Chief Executive; Monitoring Officer
How consultation was carried out	The original consultation regarding the new street names for the development was undertaken with local representatives such as Keynsham Town Council and through the Keynsham Development Advisory Group. There was also a public consultation whereby members of the public were asked to put forward suggestions.
Other options considered	The only option available is to object or not object to the name 'Market Walk'

Signatures of Decision Makers	
Date of Signature	7 th July 2014
Subject to Call-in until 5 Working days have elapsed following publication of the decision	